

# Haili Kuanoni

hailikuanoni.com

www.linkedin.com/in/haili-kuanoni

## Multimedia Designer

haili.kuanoni@gmail.com

(360)270-7831

## Technical Skill

Digital Illustration  
Moodboarding  
Animation - 2D/3D

Graphic Design  
Logo Design  
Web Design

File Management  
Storyboarding  
Video Editing

## Software Skill

Adobe Illustrator  
Adobe Premiere Pro  
Adobe Animate

Adobe Photoshop  
Adobe In Design  
Figma

Adobe AfterEffects  
Adobe Audition

## Recent Projects

### T1 TimeStream - Multimedia Designer - August-December 2025

An augmented reality exploration of Vancouver's heritage created for the Port of Vancouver's Terminal 1 that highlights stories found along the Rotary Walk at Vancouver, WA's Waterfront.

- Worked with the design team to develop the mood board, secondary color palette and typography
- Illustrated six personas for the social media team target audience
- Worked with the lead designer to build and illustrate six poses for the projects mascot
- Collaborated with a team of four from other teams to create and design iconography pins for the AR experience

### Memory: Eden - Digital Illustrator - April 2024

A cyberpunk visual novel focusing on the importance of humanity in shared memories and experiences.

- Collaborated with a team of five to conceptualize original story ideas and created the storyboard
- Created mood board, chose typography, and developed the overall design of the digital story
- Created full-color digital illustrations to provide visual scenes for the digital novel

### Renaissance Poster - Multimedia Designer - November 2024

A solo project focused on creating an original poster to promote a renaissance fair, combining traditional design elements with animation to bring the poster to life.

- Created original typeface on Adobe Illustrator by editing existing typeface to give a unique and personalized style
- Conceptualized overall theme and mood of the poster by arranging illustrations to guide viewers through aesthetic design
- Combined elements of animation in Adobe After Effects with the poster made in Adobe Illustrator to create a unique flow to communicate information

## WORK EXPERIENCE

### Servpro Fire and Water Restoration - Crew Chief - March 2016 - January 2021

- Developed relationships with residential and commercial clients to ensure quality work is finished correctly and on time while focusing on the customers needs
- Was in charge of crews both varying from two to 15 people on various residential and commercial projects

## EDUCATION

Bachelor of Arts in Digital Technology and Culture

Washington State University Vancouver - Graduation December 2025

Associate in Art and Design

Lower Columbia College, Longview Washington - December 2023